

SHALL WE PLAY A GAME?

>> AI CONF 2026

Opening

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A long time ago in a galaxy far,
far away....

tel

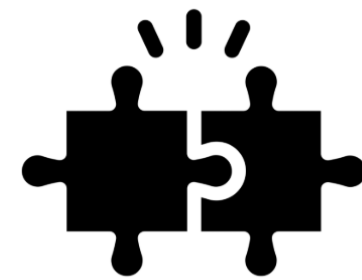
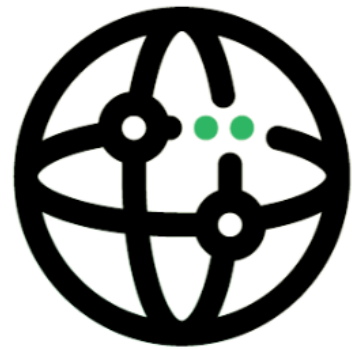


Microsoft

intel



improve



Executive



Gold



<https://lets.improve.tech>

improve

TURING DAY

50% su tutta l'offerta AI by Improve



23-24 giugno



AI Conf 2026 Conference Pass



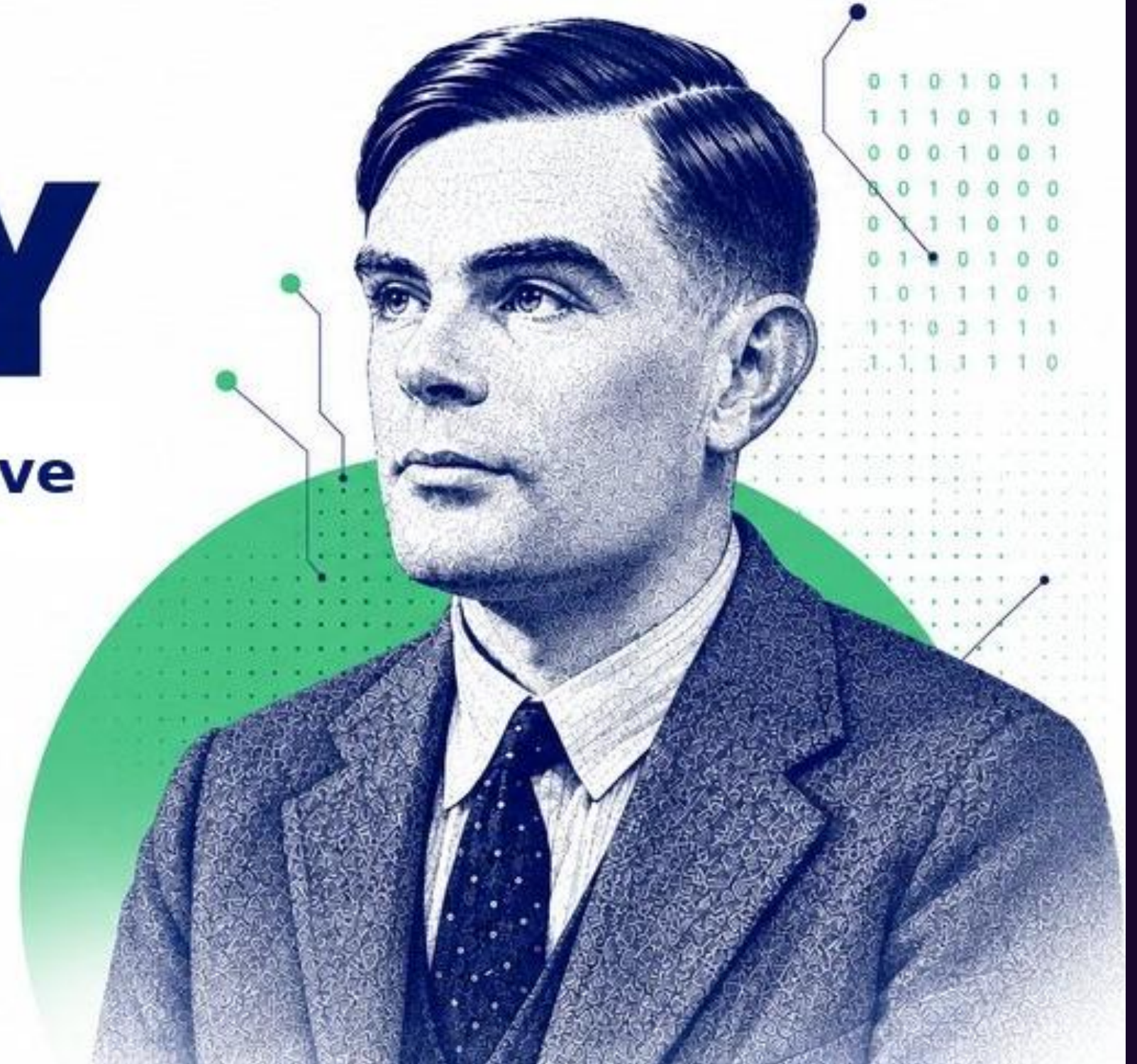
Cloud Day 2026



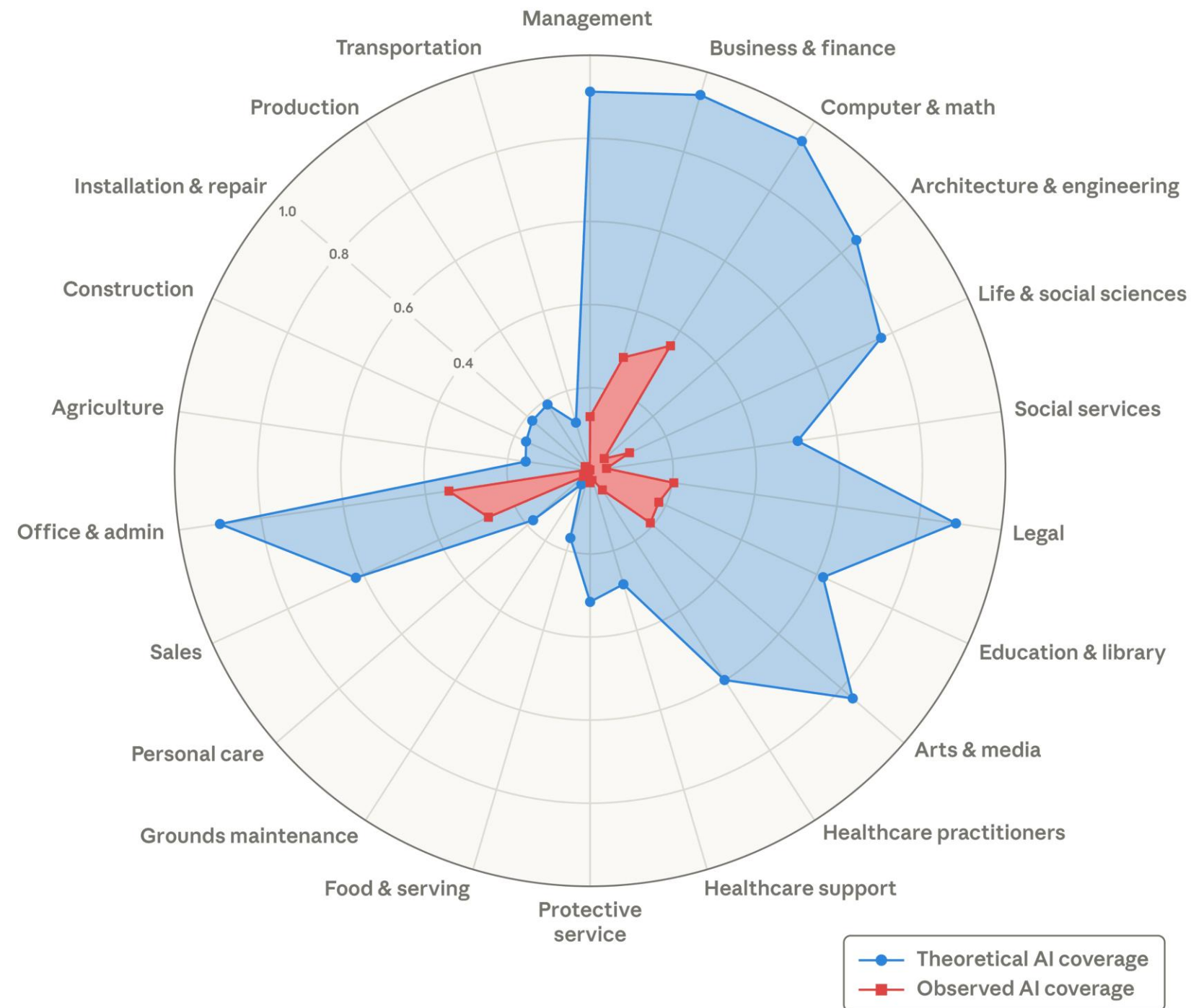
Corsi AI on demand



Improve Play e Pro



Theoretical capability and observed usage by occupational category



• 94%

• 74,5%

• 33%

Italy

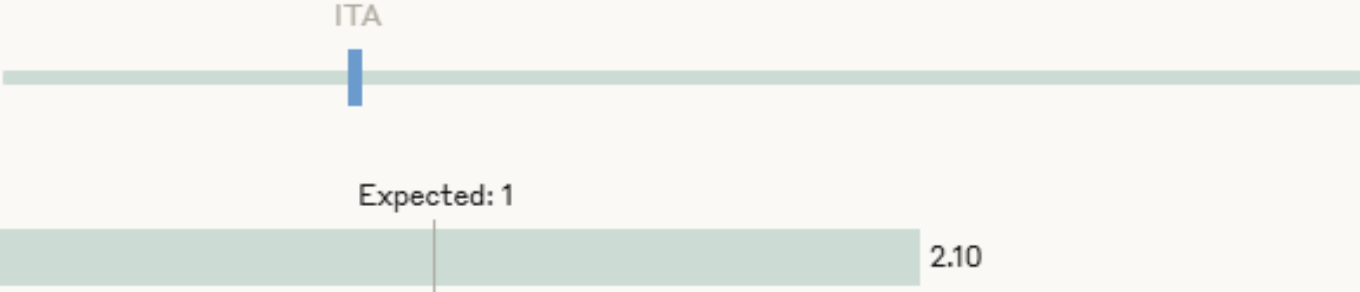


31 / 116

Usage rank

2.10x

Usage Index



Total # of observations: 17.4k

Most frequent Most distinctive

The most common topics in Italy.

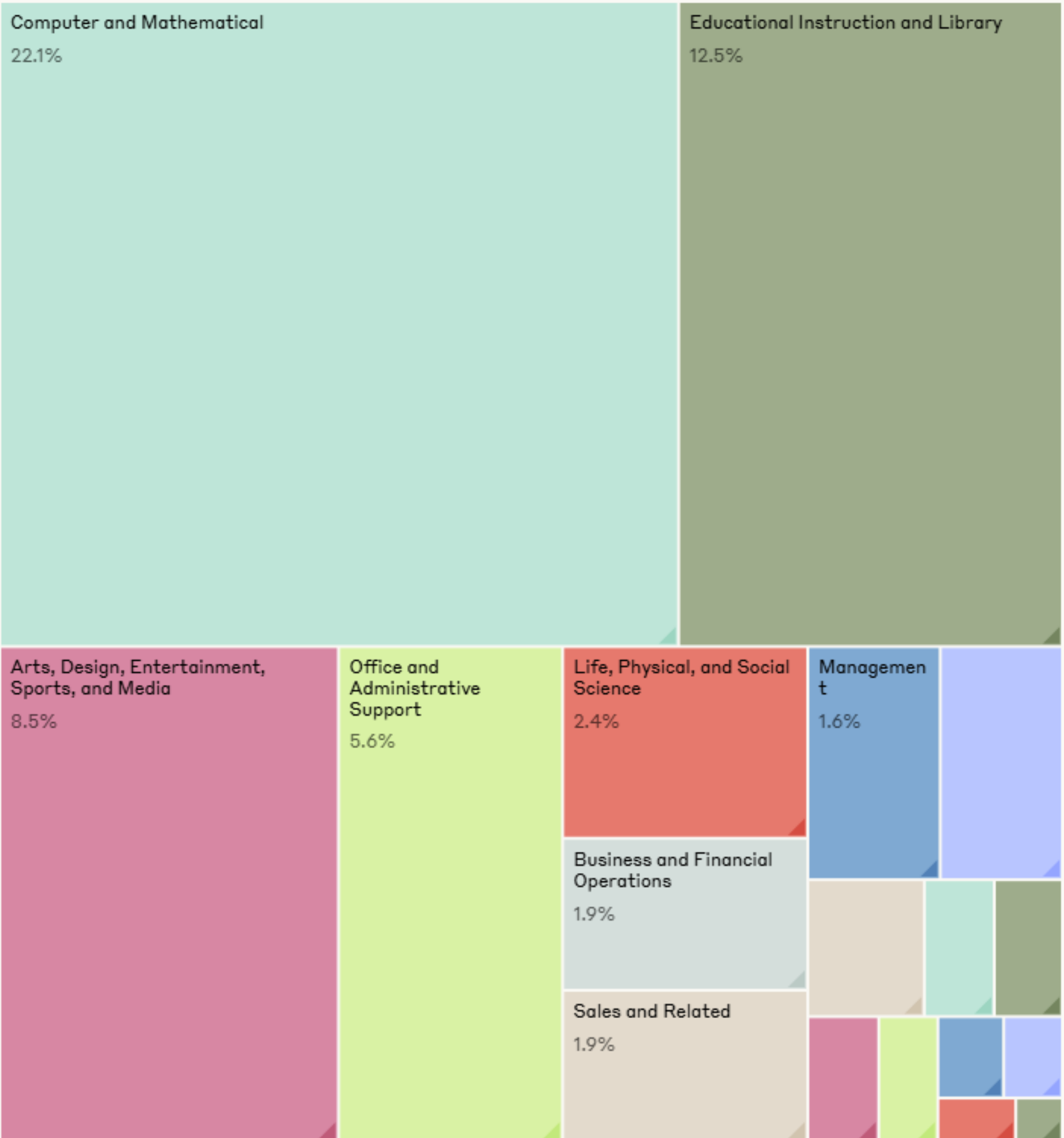
1. Assist with academic assignments and coursework across multiple disciplines	5.7%
2. Troubleshoot and configure hardware, software, and system technical issues	3.9%
3. Develop, debug, and modify websites and web applications	3.5%
4. Draft and refine professional workplace emails and business correspondence	3.3%
5. Create marketing content, advertising campaigns, and SEO materials with platform optimization	3.0%
6. Develop and manage business software applications across multiple industries	2.8%
7. Provide medical information and health information across multiple specialties	2.4%
8. Create and optimize social media content and marketing strategies	2.3%
9. Help research, compare, and select consumer products for purchase	2.1%
10. Develop comprehensive business strategy documents and corporate planning materials	2.1%

How people are using Claude

Click a tile to drill into more granular data

Group by job ☒ Group by category

Categorized using O*NET-SOC codes



Percentages represent the share of Claude.ai conversations associated with each task or group of tasks. Graphic shows what people do with Claude, not their job titles. Percentages don't sum to 100% because we impose privacy filters.

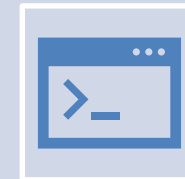
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2 track deep tech
(track 1 e 2)



1 track executive



1 track use case



5 minuti di pausa tra
ogni talk



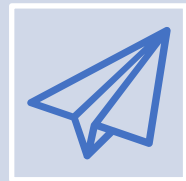
Pranzo tra le 13:15 e le
14:45



Coffee break in area
Expo tra le 16:15 e le
16:45



Slide e video:
<https://improove.tech/app>



https://t.me/improove_tech

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Thank you!

👉 slides & videos: <https://www.improove.tech/videos>